

AT A GLANCE

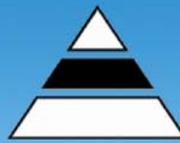
Client: Australian Agricultural and Resource Economics Society (AARES)

Event: AARES 53rd Annual Conference

No of Delegates: 250

No of days: 3 Days

Destination: Cairns, Queensland



Australian Agricultural
and Resource Economics Society

AARES 53rd ANNUAL CONFERENCE



challenge

AARES (Australian Agricultural and Resource Economics Society) is an independent association of people and organizations bound by a shared interest in agriculture, resource and environmental economics. The society's annual conference provides a platform for both learning and discussion of the latest research and to hear broader perspectives about where pertinent issues fit in the Australian, New Zealand and world economies.

All Occasions has proudly been associated with AARES for many years and continues to provide a broad range of conference and travel management services to the society for this annual event. Services include full conference management services including social functions, design of conference website and publication of printed materials (brochures and flyers), sponsorship, accommodation management, on-site venue and audiovisual management and full delegate services.

solution

In 2009, the AARES Conference was held in Cairns in far north Queensland. Attracting more than 250 delegates from 15 different countries, the 3 day event was held at the beautiful 5 Star Sebel Cairns Hotel and featured a number of special events including a poolside Welcome Cocktail Party, Networking Dinner for higher degree students and developing researchers and a spectacular Conference Dinner in the Hotels' Grand Ballroom. Delegates were also treated to an inspiring evening of indigenous art and entertainment at the Cairns Regional Art Gallery.

Aptly themed 'Tracking North' - New Challenges in Environmental and Resource Issues, the lively and successful Conference proved to have its own special challenges.

Hit by torrential rain, record flooding and the worst outbreak of Dengue Fever since WWII, Cairns was declared a disaster area just prior to the Conference start. The All Occasions team mobilized well in advance and sent delegates regular updates from the Queensland Government regarding the weather conditions and disease prevention. Delegates were also provided with appropriate mosquito repellent for their safety.

When the floods prevented any freight deliveries (conference satchels, handbooks, programs) the team once again used some lateral thinking to create delegate 'pouches' containing printed programs and pens and pads provided courtesy of the venue. Cyclone warnings and reports of rogue crocodiles roaming the streets did little to deter international delegates who enjoyed the sense of adventure, vowing to return to discover more of Australia.

Regardless of the environmental challenges faced by the team on the ground, the event was a wonderful success and one which will be long remembered by all.

clients' comments

"A big warm thanks for your assistance and efforts at the Conference. I know you were probably like a duck swimming in a lake(all calm above the waterline but frantic efforts underwater) but everything went well. The venue was great, food excellent and sessions all ran smoothly. The service on the desk was also great."

"it was a great Conference—no doubt down to the coordinators."

"Congratulations on the quality of the 53rd AARES Conference. It was a conference which focussed on several of the important issues of our time."



41 Anderson Street
THEBARTON SA 5031
All Occasions Management: 08 8125 2200
All Occasions Travel: 08 8125 2222
Fax: 08 8125 2233
Email: sales@aomevents.com
Web: www.alloccasionsgroup.com



**FOCUS ON YOUR DESTINATION,
WE MANAGE THE JOURNEY.**

Conferences + Events
Corporate + Group Travel
Speakers + Entertainers
Exhibitions + Tradeshows