



SEVENTH REGIONAL 3R FORUM
IN ASIA AND THE PACIFIC

2-4 November 2016
Adelaide Convention Centre • Adelaide South Australia



CASE STUDY

7th Asia Pacific 3R Forum (UNCRD)

Date: 2-4 November 2016

**Venue: Adelaide Convention
Centre (ACC)**

Delegates: 385

Exhibitors: 26



The Client

Established in 1971 the UNCRD is based on an agreement between the Government of Japan and the United Nations. Launched in 2009 the Regional 3R Forum in Asia and the Pacific has the objective of integrating the 3Rs in policy, planning and development providing a strategic platform for sharing best practices in 3R areas, including concerns in waste management. The Ministry of the Environment of Japan, the United Nations Centre for Regional Development, the Australian Government and the Office of Green Industries SA on behalf of the Government of South Australia are co-organisers of the Seventh Regional 3R Forum in Asia and the Pacific.

The Forum:

The Forum took over the Western side of the ACC and was made up of a large exhibition, plenary room, country break out rooms, multiple country rooms for board meetings, a prayer room and the Panorama Ballroom was utilised for all social dinners.

The Forum is an invite only event. Invites are managed by the UNCRD and delegates, including Government Ministers, who came from across the Asia Pacific region. In total 39 countries were represented.

The Role of All Occasions Group (AOG):

The lead time for this event was extremely short compared with other events of this nature. AOG worked very closely with UNCRD and the Office of Green Industries, particularly in the last 4-5 weeks in the lead up to the Forum and was unique in its management of shared logistics. AOG provided a part service.

The AOG team managed the exhibition logistics and worked extremely closely with Adelaide Expo Hire and the Adelaide Convention Centre. The exhibition was made up of 26 Japanese and Australian exhibitors. AOG worked predominantly with the Australian exhibitors, of which there were 13.

AOG and the Adelaide Convention Centre team met regularly in person and over the phone to bring the logistics of the Forum together. The Forum was classed under State law as a 'protected space', meaning that all access points to the event were locked and access was only granted to registered delegates only via airport style security scanners, also a UN requirement.

The Forum required a large number of VIP transfers, airport liaison, and coach bookings. AOG Travel managed this component of the event and maned an information booth at Adelaide Airport for incoming delegates.

AOG staff provided full onsite services; registrations, ticketing for technical tours, management of all transport requirements, full venue and audio visual liaison, exhibition bump in and out and MC liaison.

Conference Website: <http://www.zerowaste.sa.gov.au/UNCRD>

Photos courtesy of Green Industries SA

ALL OCCASIONS
GROUP

